

# Jiachen Liu

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## Personal Description

I recently graduated from the University of New South Wales with a Bachelor of Industrial Design degree(Honours) in December 2019.

I have been fortunate to have collaborated with some ambitious clients in Australia over the past few years, including Wentworth Point city council, Galileo Watermark, OX tool, Hume, The Complete Dairy. I create and develop solutions through a holistic design process combining a deep understanding of user with the aesthetic, functional and practical design approach.

## Education

2016~2019 | The University of New South... | Industrial Design | Bachelor Degree

Ranking : top 10%

Awards :

iF design award 2020, Reddot award 2019, IDEA award (Finalist) 2019 (All awarded as an individual)

## Work Experience

Senter Electronic

Industrial Designer Intern

2017-11~2018-01

Worked with designers and engineers on industrial PDA projects. Applied and developed a variety of design skills, including design for manufacturing techniques and processes as well as communication with factories.

## Academic

Sleep health in Australian major metropolitan regions

Researcher

2019-01~2019-05

Thesis research, Investigated the causes of sleep quality decreasing in modern society with a focus on exploring the issues related to modern lifestyle, environmental and behavioural impact on sleep. Several research methods were implemented during the process, including Interview, Guided tour, Collage, Journaling, Brain storming, Literature research, Market analysis.

## Campus Practice

Open space design proposal at Wentworth point, Sydney

Industrial Designer

2018-04~2018-07

As an industrial design student selected by the faculty. I worked with the Multi-disciplinary team, including Construction managers, Architects, Landscape designers and Interior designers for the open competition held by Wentworth city council. My key responsibilities include: - Investigate the existing condition of the residents and infrastructure as well as public transportation - Design and plan furniture set for the open space which serves conventional and recreational needs

OX tool P.O.P

Team Leader

2018-09~2018-10

As the team leader of the project, my responsibilities include: - Establish the direction of the project - Ensure effective communication and timely feedback between clients and team - 3D modelling and visualisation for the point of displays. - Concept design for the packaging - Contact material supplier

## Hume re-branding and product design

Team Leader

2017-10~2017-12

- Produces the concept of the new branding materials: include Logo, Slogan, Moodboard, Visual Languages - Concept of the integrated 'Noise Canceling' door - Refined 3D model - Full technical package for manufacture

## Language

English, Chinese(Mandarin)

## Skill

### 2D illustration

Sketching, Mood-boarding, Story-boarding, Presentation, Adobe creative suite proficiency

### 3D modelling & visualisation

Solidworks and Keyshot proficiency

### Design research

I have conducted and experienced various research methodologies over the past, which covers most of the primary and secondary research techniques.

## Interest

Photography, Graphic Design, Weight training, Basketball

## Production

Production Link : [www.jiachenliu.com](http://www.jiachenliu.com)

Description : Portfolio (selected solo projects)

## Attachment

Jiachen Liu CV.pdf